

Advancing value chains for agrofood,  
forestry and environment with smart tech



Boosting innovative Digitech Value chains  
for Agrofood, forestry and environment



This project has received funding from the European Union's Horizon 2020  
research and innovation programme under grant agreement N° 777630.

# Table of contents

- 1. DIVA Project**
- 2. DIVA Ecosystem**
- 3. DIVA Calls**
- 4. DIVA Events**

# DIVA PROJECT

✓ **H2020-INNOSUP-2016-2017 Project**

✓ **3 years (April 2018 – April 2021)**

✓ **3,1 M€ of funding support for SME's**

✓ Aims at supporting the emergence and development of new industrial digitech value chains with applications to:



**Agrifood**



**Forestry**



**Environment**

**6** PARTICIPATING  
COUNTRIES

**14** EUROPEAN  
REGIONS  
INVOLVED

**10 PARTNERS:**

CLUSTERS AND RESEARCH ORGANIZATIONS  
FROM **FRANCE, GREECE, ITALY, IRELAND,  
PORTUGAL AND SPAIN**, SPECIALIZED IN THE  
AGRO-FOOD, FORESTRY AND ICT SECTORS.



AGRI SUD-OUEST  
INNOVATION



AMETIC



CRPV



INOVISA



GRNET



DIGITAL PLACE



CTA



H-FARM



INESC TEC

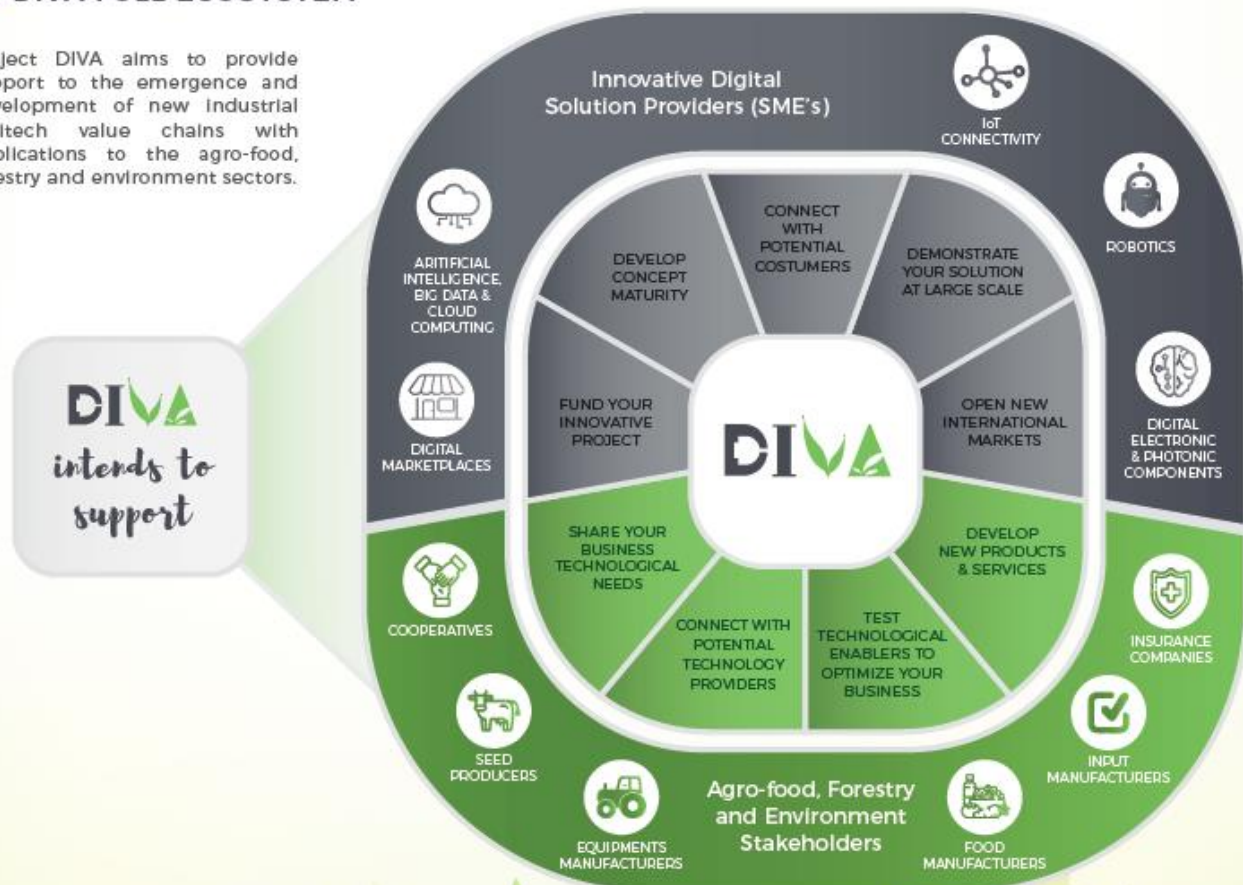


TEAGASC



## DIVA FULL ECOSYSTEM

Project DIVA aims to provide support to the emergence and development of new Industrial digltech value chains with applications to the agro-food, forestry and environment sectors.



# HOW DIVA SUPPORTS SME's?

2 calls for projects

3,1 M€ direct support to SMEs

- 1<sup>st</sup> call for projects: November/beginning of december 2018
- 2<sup>nd</sup> call for projects: End of year 2019



Max. 60 k€ total per SME during DIVA project  
Applicant: SME from FR, GR, IRL, IT, PT or SP

# DIVA vouchers

Lump sump for:

- Subcontracting
- Own resources

TRL 4-5 to 5-6

Diva voucher	Activity funded	Funds	Elegibility Criteria	
			No. of SME ´ s	Geographic or sectoral
Coaching-Mentoring	Strategy, business model positioning	10 000 €	≥1	n.a.
	Technology state of the art, study of intellectual property	10 000 €	≥1	n.a.
	Market research	10 000 €	≥1	n.a.
	Certification and regulatory study	10 000 €	≥1	n.a.
Maturation	Technological maturation, laboratory test	10 000 €	≥1	n.a.

# DIVA vouchers

Lump sum for:

- Experimentation
- Test in real conditions

TRL 5-6 to 7-8

Diva voucher	Activity funded	Funds	Elegibility Criteria	
			No. of SME's	Geographic or sectoral
Demonstration Small scale	Techno-economic experimentation in real conditions - partial value chain	25 000 € / project	≥2	2 countries or 2 different sectors
Demonstration Big scale	Techno-economic experimentation in real conditions - complete value chain	60 000 € / project	≥2	2 countries or 2 different sectors



Eligibility  
criteria

Trans-  
sectoral  
Trans-  
national

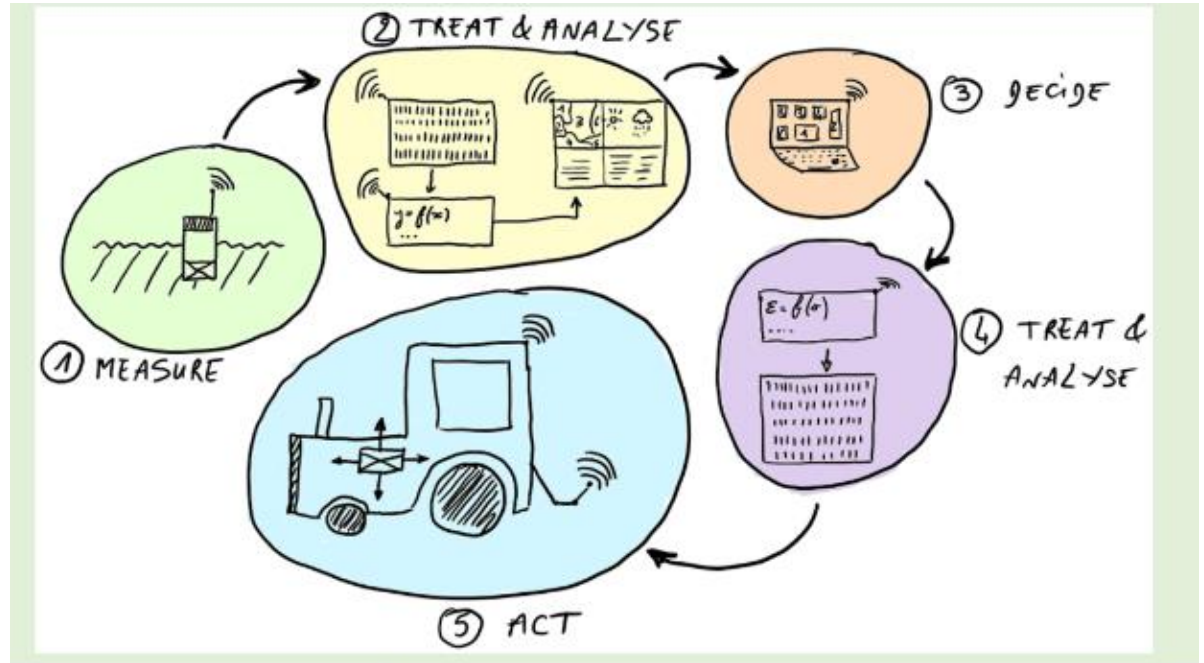


Figure 2. Illustration of agricultural digitech value chain.

Value chain: ICT and agro-machinery providers collaboration

Eligibility  
criterio

Trans-  
sectoral  
Trans-  
national

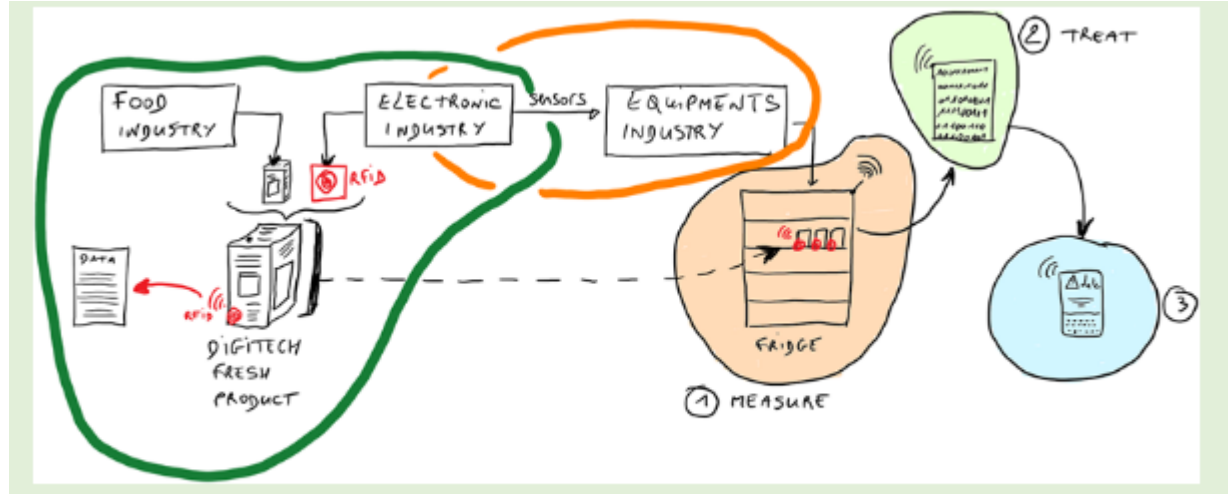


Figure 3. Illustration of food digitech value chain.

Value chain: food industry, ICT and food equipment providers  
collaboration

# DIVA vouchers

- Coaching webinar
- Network of international mentors
- Participation in fairs

Diva voucher	Activity funded	Funds	Elegibility Criteria	
			No. of SME 's	Geographic or sectoral
Internationalisation	Strategy, business model positioning	30 000 k€ / project	≥3	2 countries or 2 different sectors
	Technology state of the art, study of intellectual property	30 000 k€ / project	≥3	2 countries or 2 different sectors
	Market research	30 000 k€ / project	≥3	2 countries or 2 different sectors
	Certification and regulatory study	30 000 k€ / project	≥3	2 countries or 2 different sectors

Complete value chain

# CROSS- FERTILIZATION ACTIVITIES



## PARTICIPATE IN DIVA EVENTS

DIVA events include cross-fertilization activities such as cross-sectoral meetings, matchmaking and brokerage events with seminars and B2B meetings in dedicated open-spaces.

You will find two levels of events organised by DIVA:



**Over 30 regional or national workshops** enabling stakeholders to take into account the different national contexts and regional backgrounds.

*Take advantage of DIVA events  
in your own country!*



**Two European events** designed to bring up the best national practices to the European level and to create opportunities for SMEs to meet to discuss possible collaboration in new value chains.

*Join us and benefit from  
international networking events!*



# Thank you very much for your time

If you have any questions about this document please don't hesitate to contact us at:

- [www.divaproject.eu](http://www.divaproject.eu)
- [info@divaproject.eu](mailto:info@divaproject.eu)
- [@DIVA\\_Project](#) | [#DIVAProject](#)

